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Arkansas Grown Program to host Local Conversations-Little Rock Event at Heifer International

Statewide, Ark. – The Arkansas Grown program will host the final Local Conversations event in Little Rock on June 3, 2017 to kick off the opening of Arkansas farmers markets and to highlight specialty crops and locally made products from across the state. Join us June 3 from 12:00 p.m. – 4:00 p.m. at Heifer International Headquarters (1 World Drive, Little Rock) for a mini farmers market, vendors and food trucks, and a farm-to-table demonstration by Executive Chef Gilbert Alaquinez of Cafe 42 at the Clinton Presidential Center. Admission is free for all ages.

Local Conversations events create connections for local farmers and producers with the buying community of grocery store managers, chefs, restauranteurs, and other consumers. Three other similar events have taken place in Hope, Jonesboro and Bentonville. This casual event will be entirely outdoors.

“The Local Conversations event in Little Rock is intended to emphasize the importance of local Farmers Markets and to highlight Arkansas’s wide variety of specialty crops and locally made products. We appreciate Heifer International serving as the host site, and our many other partners committed to providing fresh food and other products to Arkansas families. We look forward to seeing you June 3,” said Arkansas Agriculture Secretary Wes Ward.

With questions or vendor requests, please contact Arkansas Grown Program Coordinator Rachael Tucker at rachael.tucker@aad.ar.gov, or call 501-219-6376. The Arkansas Grown program promotes food and products grown in Arkansas by Arkansas producers, and helps make the connection between growers and buyers. Arkansas Grown is a program of the Arkansas Agriculture Department. Learn more at arkansasgrown.org.

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