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Agriculture Department's Arkansas Grown Program Hosts T-shirt Design Contest through September 1

STATEWIDE, AR. – The Arkansas Agriculture Department's (AAD) Arkansas Grown Program is hosting a design contest for new Arkansas Grown program t-shirts through September 1. The design should creatively capture Arkansas's agricultural diversity among commodities that are grown or raised in Arkansas, including row crops and specialty crops, and animal agriculture. Contest submissions may be entered from Arkansans of all ages. Entries are due September 1 to Brooke Clanton at brooke.clanton@agriculture.arkansas.gov.

Submission requirements are as follows:

- Digital artwork, drawings, and paintings are acceptable, however, all must be scanned and submitted as a PNG file by email.
- The Arkansas Grown logo must be included in the design. The Arkansas Made logo is encouraged to be used but is not mandatory.
- The words "Arkansas Agriculture Department" must be incorporated into the design.
- Designs should be submitted for the back of the t-shirt; the t-shirt front will include a pocket with a full-color Arkansas Grown logo and year listed.
- The color of the t-shirt will be based upon a winning design, and will be chosen to match.



Since 2012, the Arkansas Grown, Arkansas Made, and Homegrown by Heroes marketing programs provide branding and promotional benefits for members and offer a vital connection between Arkansas producers, makers and consumers. Program logos help Arkansas producers and makers brand themselves in a highly competitive environment while helping consumers more easily identify locally grown or made products. By using the free database at Arkansasgrown.org, consumers can find locally grown and made items that include a wide variety of crops, packaged and bottled products, crafts and jewelry, hand-woven pieces, and more. Arkansasgrown.org is accessible from all devices and offers simple search options to allow consumers, restaurateurs, buyers for retail locations and others, to query for specific commodities and products, or locations and points of sale.

The AAD is dedicated to the development and implementation of policies and programs for Arkansas agriculture and forestry to keep its farmers and ranchers competitive in national and international markets while ensuring safe food, fiber, and forest products for the citizens of the state and nation. Visit www.agriculture.arkansas.gov

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The Arkansas Agriculture Department offers its programs to all eligible persons regardless of race, color, national origin, sex, age or disability and is an Equal Opportunity Employer.

