



Asa Hutchinson
Governor

ARKANSAS DEPARTMENT OF AGRICULTURE

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Wes Ward
Secretary of Agriculture

Arkansas Farmers Market Promotion Program Application

(Please type or print legibly)

Farmers Market Name _____

Famers Market Address _____

Market Manager _____ Phone Number _____

Contact Name _____ Phone Number _____

(If the market manager is not the contact person)

Mailing Address _____

Email Address _____

Type of Proposed Promotion: Signage [] Print [] Radio/TV [] Social Media []

Other _____

Date Promotion Will Begin _____ Date Promotion Will End _____

(If signage, the date construction will start)

(If signage, the date construction will expire)

Total Cost of Promotion to be Conducted in 2021: \$ _____

(Program will provide cost-share assistance for 75% up to \$400)

Is the Market A Member of the Arkansas Grown Branding Program: Yes [] No []

(Markets may join free of charge at www.arkansasgrown.org)

By signing this you are verifying that you are a farmers market.

Market Manager Signature _____ Date _____

Please do not forget to attach all the required criteria to this application:

- **A detailed explanation of the proposed use of the funds**
- **An itemized budget identifying other funding sources**
- **A copy of the proposed promotion or signage-all proposed signage MUST include Farm Credit and the Arkansas Department of Agriculture logo; to request digital copies of logos, contact Karen Reynolds,**

karen.reynolds@agriculture.arkansas.gov

Applications will be accepted from **January 22, 2021 – March 1, 2021**. Mailed applications must be postmarked on or before **March 1, 2021**.

