

Arkansas Farmers Market Promotion Program Application

(Please type or print legibly)

Farmers Market Name Famers Market Address Market Manager Phone Number Contact Name Phone Number (If the market manager is not the contact person)

Mailing Address

Email Address

Type of Proposed Promotion: Signage [ ]

Print [ ]

Radio/TV [ ]

Social Media [ ]

Other

Date Promotion Will Begin Date Promotion Will End

(If signage, the date construction will start)

(If signage, the date construction will expire)

Total Cost of Promotion to be Conducted in 2021: $

(Program will provide cost‐share assistance for 75% up to $400)

Is the Market A Member of the Arkansas Grown Branding Program: Yes [ ] No [ ]

(Markets may join free of charge at www.arkansasgrown.org)

By signing this you are verifying that you are a farmers market.

Market Manager Signature Date

Please do not forget to attach all the required criteria to this application:

**A detailed explanation of the proposed use of the funds An itemized budget identifying other funding sources**

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**A copy of the proposed promotion or signage-all proposed signage MUST include Farm Credit Associations of Arkansas and the Arkansas Department of Agriculture logos; to request digital copies of logos,**

**contact Karen Reynolds,** [**karen.reynolds@agriculture.arkansas.gov**](mailto:karen.reynolds@agriculture.arkansas.gov)

Applications will be accepted from **January 22, 2021 – March 1, 2021**. Mailed applications must be postmarked on or before **March 1, 2021**.