Arkansas Farmers Market Promotion Program Application

(Please type or print legibly)

Farmers Market Name

Farmers Market Address

Market Manager Phone Number

Contact Name Phone Number

Mailing Address

Email Address

**Type of Proposed Promotion:**

Promotion Dates

Start: \_\_\_\_/\_\_\_\_/\_\_\_\_

End: \_\_\_\_/\_\_\_\_/\_\_\_\_

[ ] Signage

[ ] Print

[ ] Radio/TV

[ ] Social Media

[ ] Other

**Total Promotion Budget 2021: $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Program reimburses 75% of total promotion cost up to $400. For example, 75% of an $800 total budget is $600, so reimbursement will cap at $400, if eligible; 75% of a $500 budget is $375, so reimbursement will be $375, if eligible.

**Arkansas Grown Member**: Yes [ ] No [ ] Markets may join for free at arkansasgrown.org

**Market Manager Signature Date**

By signing this you are verifying that you are a farmers market.

**Promotion designs are required to include Farm Credit Associations of Arkansas logo and Arkansas Department of Agriculture logo and credit in radio/TV scripts.**

**Please include with application:**

[ ] Detailed explanation of the proposed use of the funds

[ ] Itemized budget identifying other funding sources

[ ] Proposed promotion designs and/or scripts

[ ] Farm Credit Associations of Arkansas and the Arkansas Department of Agriculture logos on designs and credit in scripts

**Questions? Need Logos?**

contact [karen.reynolds@agriculture.arkansas.gov](mailto:karen.reynolds@agriculture.arkansas.gov)

Applications will be accepted to **June 1, 2021,** or until funds are no longer available.

Mailed applications must be postmarked on or before **June 1, 2021**.