



Asa Hutchinson
Governor

ARKANSAS DEPARTMENT OF AGRICULTURE

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Wes Ward
Secretary of Agriculture

Arkansas Farmers Market Promotion Program Application

(Please type or print legibly)

Farmers Market Name _____

Farmers Market Address _____

Market Manager _____ Phone Number _____

Contact Name _____ Phone Number _____

Mailing Address _____

Email Address _____

Type of Proposed Promotion:

- Signage
- Print
- Radio/TV
- Social Media
- Other _____

Promotion Dates
Start: ___/___/___
End: ___/___/___

Total Promotion Budget 2022: \$ _____

Program reimburses 75% of total promotion cost up to \$400.

For example, 75% of an \$800 total budget is \$600, so reimbursement will cap at \$400, if eligible;
75% of a \$500 budget is \$375, so reimbursement will be \$375, if eligible.

Arkansas Grown Member: Yes No Markets may join for free at arkansasgrown.org.

Market Manager Signature _____ **Date** _____

By signing this you are verifying that you are a farmers market.

Promotion designs are required to include Farm Credit Associations of Arkansas logo and Arkansas Department of Agriculture logo and credit in radio/TV scripts.

Please include with application:
<input type="checkbox"/> Detailed explanation of the proposed use of the funds
<input type="checkbox"/> Itemized budget identifying other funding sources
<input type="checkbox"/> Proposed promotion designs and/or scripts
<input type="checkbox"/> Farm Credit Associations of Arkansas and the Arkansas Department of Agriculture logos on designs and credit in scripts

Questions? Need Logos?

Contact karen.reynolds@agriculture.arkansas.gov

Applications will be accepted to **April 29, 2022**, or until funds are no longer available.

Mailed applications must be postmarked on or before **April 29, 2022**.

