

MINUTES
ARKANSAS CATFISH PROMOTION BOARD
ZOOM MEETING
JULY 12, 2023

The meeting was called to order at 2:00 p.m. by chairman Steve Kueter.

Members Present:

Dick Baxter
Kenny Francis

Brad Graham
Terry Kruse

Steve Kueter

Administrator:

Tyler Oxner

Guests Present:

Larry Dorman
Chad Causey
Caitlin Bennett
Abbie Guine
Mark Stoll
Cynthia Edwards
Amy Lyman
Doralee Chandler
Chris L
Scott Bray

Mr. Kueter addressed the new changes that will be coming through transferring the promotion board from Arkansas Farm Bureau to the Arkansas Department of Ag.

Mr. Kueter asked Mr. Oxner to provide an update on the administrative reports.

Mr. Oxner presented the previous minutes from Jan. 26th, 2023. Mr. Graham moved to accept the minutes. Mr. Kruse seconded the motion, and the motion passed.

Mr. Oxner presented a current financial statement for both the current fiscal year and the closed previous fiscal year. Mr. Oxner noted that the board had gross collections of \$23K. This was slightly above last year's ending gross collections. This left the promotion board with an ending balance of just over \$101K. Mr. Graham mentioned that there could be some pullback next year. It was noted that the Arkansas Catfish Promotion Board would continue to fund Catfish Farmers of Arkansas with the annual \$20K, that is used for research and promotion. Mr. Francis moved to accept the financial statement as presented. Mr. Graham seconded, and the motion passed.

Mr. Dorman and Mr. Graham then discussed how the Catfish Farmers of Arkansas has used the funds from the Arkansas Catfish Promotion Board. Mr. Oxner was asked to make sure that Mr. Larry Dorman receives emails going forward from Farm Bureau.

Mr. Oxner presented the board with the U.S. Catfish Trail markups and prices. Mr. Graham and Mr. Kueter then decided that they should go ahead and order the signs so we could get them for the upcoming meeting in the fall.

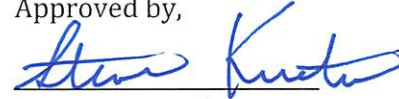
With no further business, Mr. Kueter called to adjourn the meeting, Mr. Graham motioned to adjourn, and Mr. Francis seconded. With there being no further business, the meeting was adjourned at 2:40 p.m.

Respectfully Submitted,



Tyler Oxner, Administrator

Approved by,



Steve Kueter, Chairman