



# ARKANSAS DEPARTMENT OF AGRICULTURE



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## **Arkansas Department of Agriculture Announces Grant Opportunity for Farmers Markets**

**LITTLE ROCK, AR** – The Arkansas Department of Agriculture (Department) is pleased to partner with the Farm Credit Associations of Arkansas for the ninth annual Arkansas Farmers Market Promotion Program. This program, which is administered by the Department and funded by the Farm Credit Associations of Arkansas, helps build awareness for farmers markets and their vendors. This program provides funding assistance for the state’s farmers markets to serve their communities as consumer interest in locally grown and made products continues to increase.

The Farmers Market Promotion Program may fund the following promotional items to build community and regional awareness for a specific farmers market: signage listing names, seasons, times of operation, and location details; local traditional advertising; and social media campaigns. In 2023, the Department provided over \$9,000 in grants to 25 Arkansas farmers markets through the partnership with the Farm Credit Associations of Arkansas.

Applications are open until funds are no longer available. Applications and additional information can be found at [agriculture.arkansas.gov/arkansas-department-of-agriculture-programs/farmers-market-programs/](https://agriculture.arkansas.gov/arkansas-department-of-agriculture-programs/farmers-market-programs/).

The Arkansas Department of Agriculture is dedicated to the development and implementation of policies and programs for Arkansas agriculture, forestry, and natural resources conservation to keep its farmers and ranchers competitive in national and international markets while sustaining natural resources and ensuring safe food, fiber, and forest products for the citizens of the state and nation. Visit [agriculture.arkansas.gov/](https://agriculture.arkansas.gov/). The Arkansas Department of Agriculture offers its programs to all eligible persons regardless of race, color, national origin, sex, age, or disability and is an Equal Opportunity Employer.

The Farm Credit Associations of Arkansas are locally-owned and managed financial cooperatives that are part of the national Farm Credit System. They are dedicated to making a significant and positive impact on agriculture, rural communities, and youth in agriculture through their statewide partnership. Three independent associations come together to form Farm Credit Associations of Arkansas – Farm Credit of Western Arkansas, AgHeritage Farm Credit Services, and Farm Credit Mid-America. The Farm Credit System has supported rural America since 1916 and remains committed to its original mission of providing reliable, dependable credit to farmers, ranchers, and rural homeowners.