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Arkansas Department of Agriculture Announces Grant Opportunity for Farmers Markets

LITTLE ROCK, AR – The Arkansas Department of Agriculture (Department) is pleased to partner with the Farm Credit Associations of Arkansas for the eighth annual Arkansas Farmers Market Promotion Program. This program, which is administered by the Department and funded by the Farm Credit Associations of Arkansas, helps build awareness for farmers markets and their vendors. This program provides funding assistance for the state’s farmers markets to serve their communities as consumer interest in locally grown and made products continues to increase.

The Farmers Market Promotion Program may fund the following promotional items to build community and regional awareness for a specific farmers market: signage listing names, seasons, times of operation, and location details; local traditional advertising; and social media campaigns. In 2022, the Department provided over \$9,000 in grants to 23 Arkansas farmers markets through the partnership with the Farm Credit Associations of Arkansas.

Applications are due April 28, 2023, or until funds are no longer available. Applications and additional information can be found at agriculture.arkansas.gov/arkansas-department-of-agriculture-programs/farmers-market-programs/.

The Arkansas Department of Agriculture is dedicated to the development and implementation of policies and programs for Arkansas agriculture, forestry, and natural resources conservation to keep its farmers and ranchers competitive in national and international markets while sustaining natural resources and ensuring safe food, fiber, and forest products for the citizens of the state and nation. Visit agriculture.arkansas.gov/. The Arkansas Department of Agriculture offers its programs to all eligible persons regardless of race, color, national origin, sex, age, or disability and is an Equal Opportunity Employer.

With more than \$5 billion in assets, the Farm Credit Associations of Arkansas support rural communities and agriculture across Arkansas with reliable, consistent credit and financial services today and tomorrow. In Arkansas, the Farm Credit Associations of Arkansas are owned by the more than 21,000 customer-owners they serve. Through the cooperative structure, members have a voice and vote in the associations’ governance. Members also share in the cooperatives’ financial success through cooperative returns which total more than \$317 million since 1997.